

February 2001

Full Page Ads

Editor

Follow this and additional works at: <https://docs.lib.purdue.edu/atg>



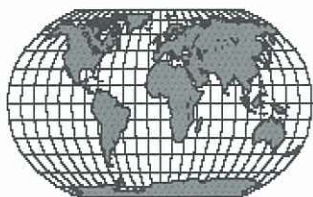
Part of the [Library and Information Science Commons](#)

Recommended Citation

Editor (2001) "Full Page Ads," *Against the Grain*: Vol. 13: Iss. 1, Article 2.

DOI: <https://doi.org/10.7771/2380-176X.3322>

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.



NOW IT'S AS EASY AS
A B C...+D

TO COMPLETE YOUR BACK VOLUME COLLECTIONS

ALFRED JAEGER, INC.

www.ajaeger.com

Int'l Periodical - Back Volume Specialists
For Over 40 Years

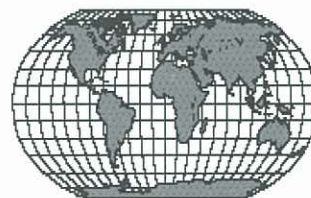
A - Appraisals for tax and insurance purposes

B- Back volumes - Over 45,000 titles in inventory

C - Collection Development Specialists
Comprehensive (Our inventory + publishers + vendors)

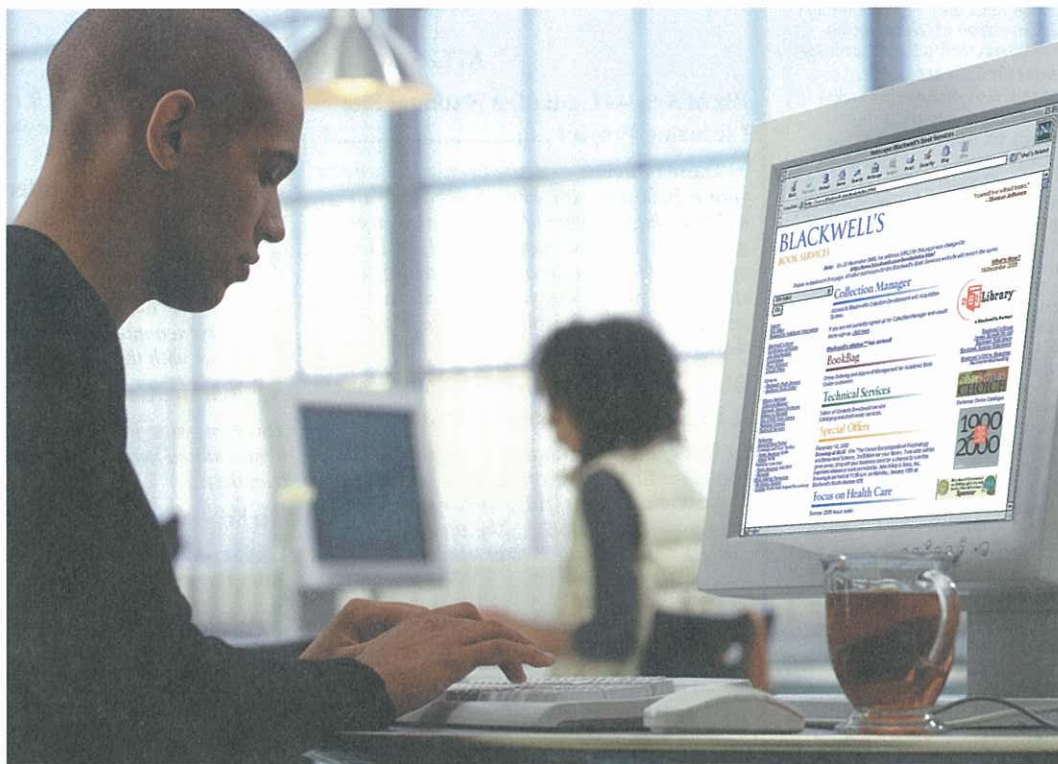
+D - Document Delivery - The final step for
back volume completion

Alfred Jaeger, Inc.
66 Austin Blvd.
P.O. Box 9009
Commack, NY 11725-9009
Phone (631) 543-1500
Fax (631) 543-1537



E-Mail: jaeger@ajaeger.com

Introducing eNotes™ from Blackwell's Book Services



New title announcements matched to your profile... delivered via e-mail

eNotes is the **smart, automatic** way to provide new title announcements to the people who make selection decisions in your library. And this e-mail notification service makes your life easier too — because it gives you greater **choice, convenience and customized information** to support your collection development and acquisitions programs.

eNotes. It's the kind of e-mail you want to receive!

www.blackwell.com
1.800.547.6426

BLACKWELL'S
BOOK SERVICES



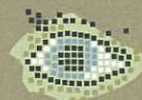


UnCover and ingenta
two companies,

one shared vision.

UnCover, now with the power of ingenta, offers a rich and diverse collection of content that will be an invaluable research tool for your patrons, and a significant part of your collection management. Your patrons can now access full text articles from a database of over 11 million citations and 3,000 electronic journals delivered via pdf, ariel, html or fax, all searchable from a single point. We offer pay-per-view via deposit accounts or credit cards, secure unmediated ordering, patron account limits and detailed usage reports. To find out more, please visit www.ingenta.com, and click on "For Librarians". Share the vision.

www.ingenta.com



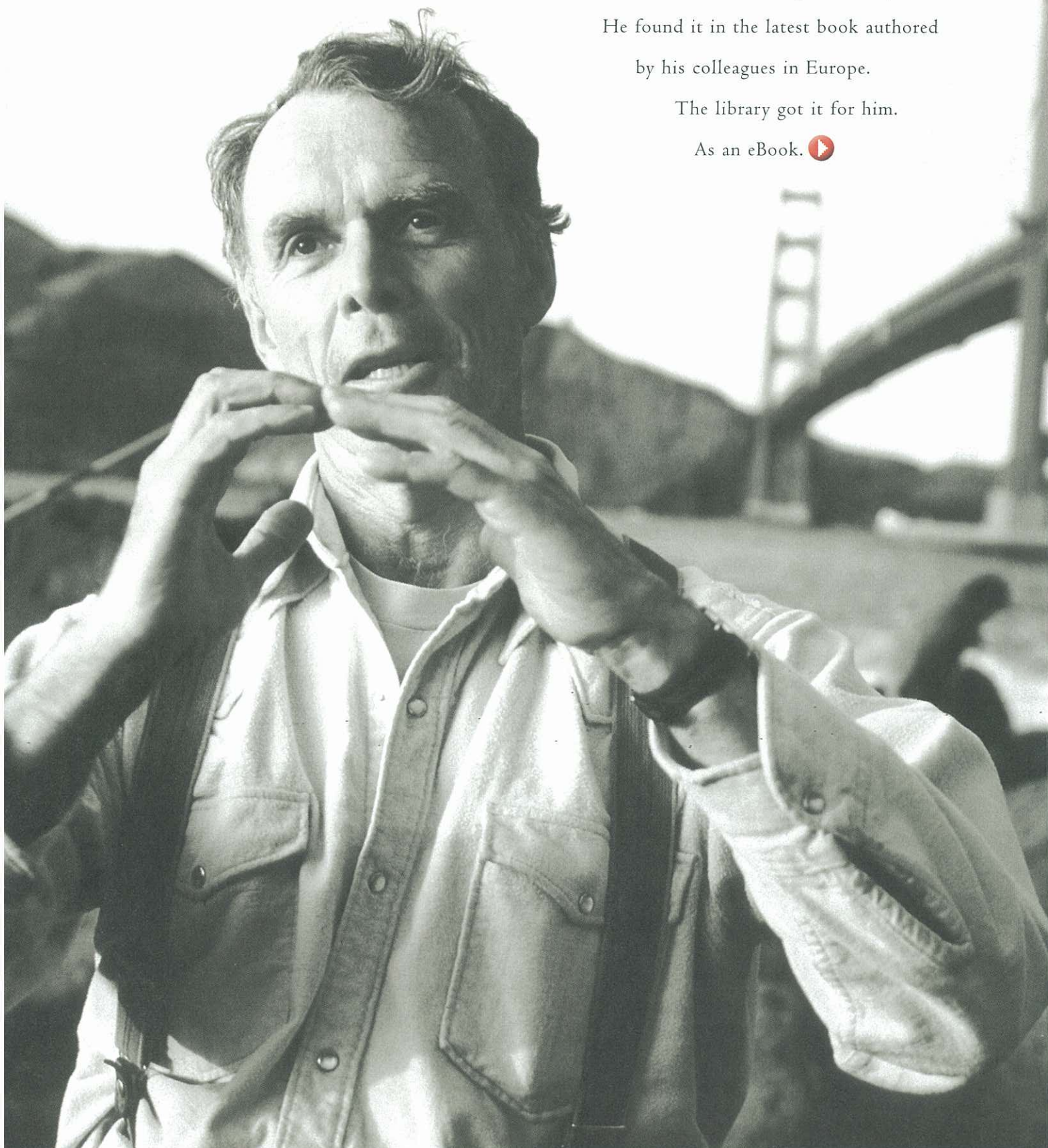
ingenta
incorporating the UnCover Company

Professor Maxwell altered his
earthquake lecture based on
a new tectonic plate theory.

He found it in the latest book authored
by his colleagues in Europe.

The library got it for him.

As an eBook. ▶



Of all the ways to bring eBooks to the world, we've chosen to do it through libraries. Why? Because even the simplest advantages of eBooks, such as searchability, support how libraries serve users. But, we didn't stop there. Our complete approach encompasses MARC records, integration with OPAC systems, eBook check-out capability, content from top scholarly and reference publishers, and more. Visit us at academic.netLibrary.com or call 800-413-4557.



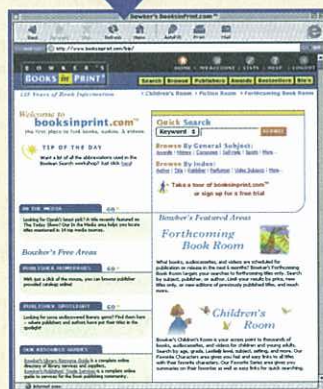
Finding Long Searches Unbearable?



At Bowker, we make endless searches a thing of the past.

booksinprint.com™

- Superior search capabilities & multiple search modes
- Bowker's Hooks to Holdings™ — search your library's Z39.50 compliant catalog directly from the site
- Stock availability from 20 top vendors including Baker & Taylor and Ingram Book Company
- Easy print, e-mail & download capabilities, including vendor specific download formats
- New rooms—Children's Room & Forthcoming Book Room plus In the Media
- Daily updates



ulrichsweb.com™

- Faster, easier—Generation 2.0!
- New user-friendly interface
- Hotlinks to publisher URLs and e-mail
- Download, print or e-mail records from any portion of your search
- Weekly updates

globalbooksinprint.com™

- Totally new and redesigned user-friendly interface
- Features over 5 million English titles from the U.S., U.K. & Canada
- Titles from Australia and New Zealand launch in 2001!
- Advanced search versatility with over 40 criteria
- Bowker's Hooks to Holdings™ software enables direct catalogue searching
- Access to information on over 200,000 publishers, distributors & wholesalers worldwide
- Daily updates

literarymarketplace.com™

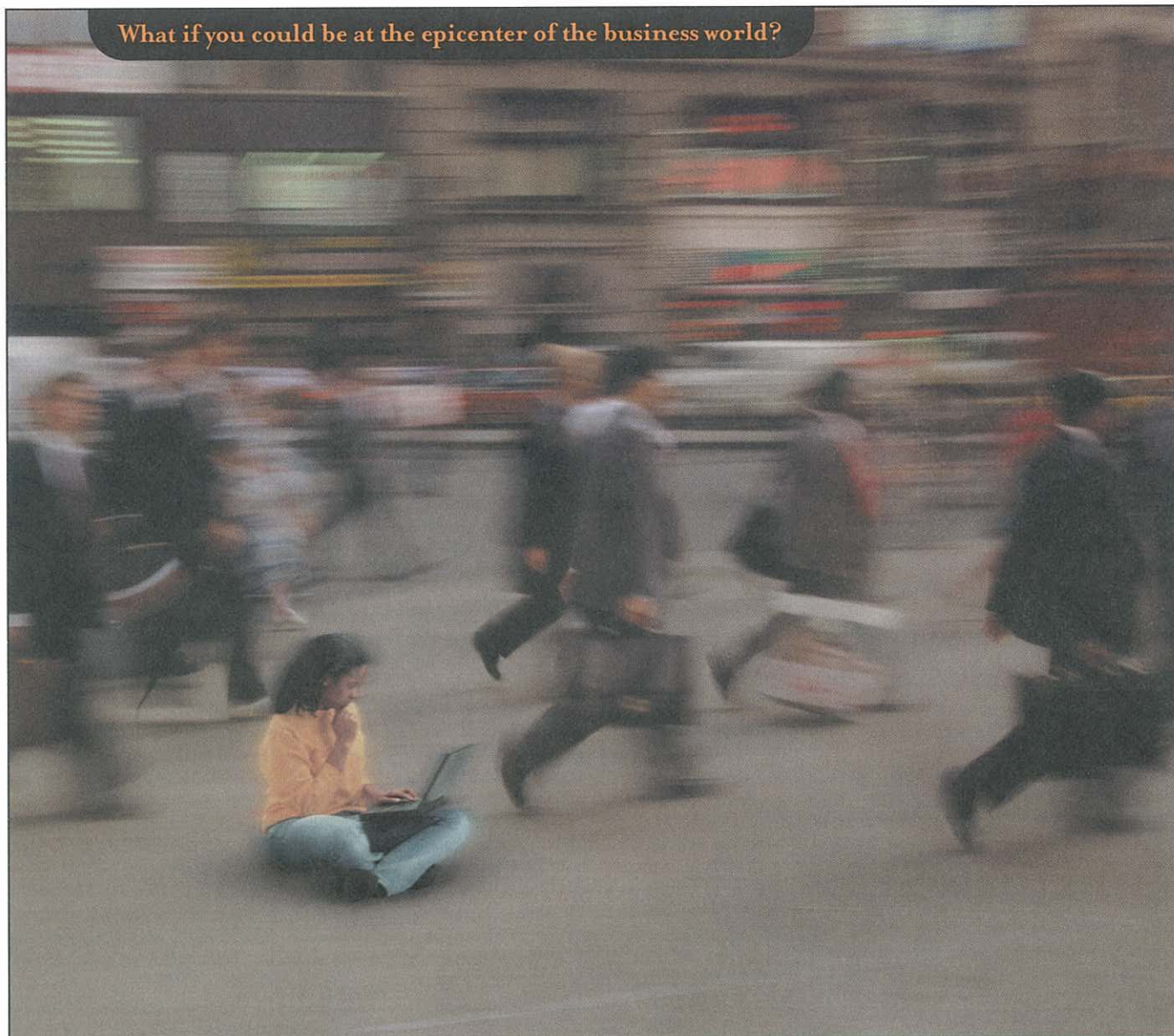
- New interface—more powerful and easy-to-use
- Find publishers anywhere in the U.S., Canada and 180 foreign countries
- Now search by job title, too!
- Download files and create mailing labels
- Weekly updates

What are you waiting for? Give us a try.

Call 1-888-BOWKER2 (269-5372)
for more information.

Bowker™
click open the world™

What if you could be at the epicenter of the business world?



ABI/INFORM®

You can. Because ABI/INFORM, the authoritative source for business information, is more powerful than ever. Its renowned indexing and editorial quality ensures accurate search results for business conditions, trends, management techniques, corporate strategies, and more. And now you can get the new ABI/INFORM Trade & Industry™ database with endless information about specific industries, current R&D, and emerging technology from over 700 full-text titles. We've also included links to additional content via IntelliDocs™—intelligent, seamless links to Best of Web and information on people, events, as well as company information for thousands of businesses. The new and improved ABI/INFORM. It's all business. All the time. www.infolearning.com



Are
licensing
negotiations
taking control
of **your** life?



Faxon and RoweCom can help.

At Faxon, we understand the growing responsibilities facing library professionals today. That's why we recently introduced our unique Licensing Service, allowing us to negotiate with publishers on your behalf, while ensuring that you have access to your e-journals when you need it. So while managing print and electronic collections is becoming more complex every day, we are working hard to provide you with innovative, professional services and web-based solutions to ***make your job easier.***

- **COMPREHENSIVE Subscription Services**

Providing complete, start-to-finish solutions for identifying, selecting, acquiring, registering and maintaining your print and electronic collections.

- **CUTTING-EDGE E-journal Services**

From desktop access and license negotiation to expert electronic resources and support from the industry's only full-time e-journal team, Faxon is the authority in e-journal solutions!

Join the growing number of libraries who are partnering with Faxon to regain control!

- **PREMIER Web-based Services**

www.faxon.com

Discover a host of unique online services designed for the information professional, including:

- **Subscription Depot** (also offered globally as kLibrary), the industry-leading web interface for online ordering and management
- **License DepotSM**, containing extensive e-journal information and publisher links
- **Information Quest** for online delivery of electronic journals
- **kStore**, the desktop solution for acquiring knowledge resources

rowecom
faxon
Academic & Medical Services

The Ultimate Online INFORMATION TECHNOLOGY Resource!

The ACM Digital Library includes:

- Over 20 ACM publications and archives
- 15 years of conference proceedings
- Advanced searching capabilities
- Over 50,000 bibliographic citations
- 700,000+ pages of downloadable text

AN EXCEPTIONAL VALUE

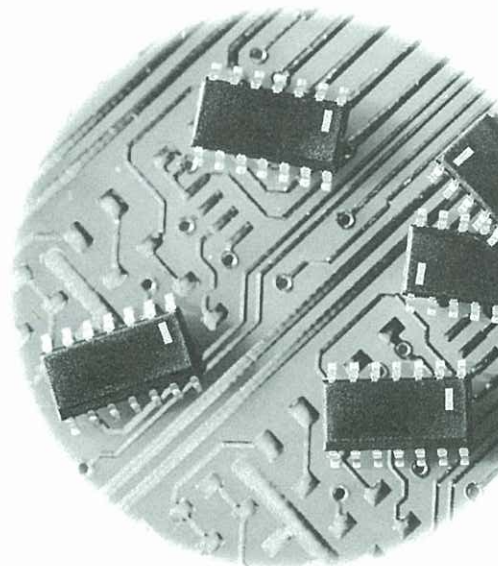
FREE GIFT

Contact ACM and receive a **FREE GIFT*** for inquiring about the ACM Digital Library for your institution (while supplies last). Please mention code ADCH21.

*Limited to one per institution/organization



Association for Computing Machinery
The First Society in Computing



ACADEMIC INSTITUTIONS,

please contact:

ACM Member Services

e-mail: acmhelp@acm.org

phone: +1-212-626-0500

fax: +1-212-944-1318

CORPORATIONS & CONSORTIA,

please contact:

DL Coordinator

e-mail: dl-info@acm.org

phone: +1-212-626-0518

fax: +1-212-944-1318

www.acm.org/dl

The gateway to a world of information

In a changing world, vision, experience and reliability are the qualities you value in a partner. Whether it be the management of your subscriptions or the delivery of an article to your desktop, Swets Blackwell provides quality services to libraries and information centers all over the world.

Swets Blackwell
**Enhancing the power
of your knowledge**



For further information
please contact:
Swets Blackwell

22 Cortlandt Street • New York, NY 10007-3107
T: 800-221-3306 • F: 212-233-0746

160 Ninth Avenue, P.O. Box 1459 • Runnemede, NJ 08078
T: 800-645-6595 • F: 856-312-2000

440 Creamery Way, Suite A • Exton, PA 19341-2551
T: 800-447-9387 • F: 800-590-9850

www.swetsblackwell.com

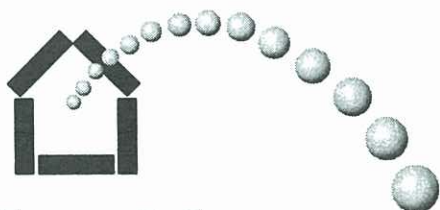


Anytime Access



Crash through information barriers, cut through time zones, eliminate paper work – right from your own computer – with **ANYTIME ACCESS** to your order status.

The current order information available to us on our computer network is now available to you through:



thebookhouse.com

Virtually any order action can be made online – inquiries, claims, cancellations, order verification – right at your fingertips – **ANYTIME, DAY OR NIGHT.**

- now with “view only” options
- including standing orders with recent shipment history

Contact us today for **ANYTIME ACCESS** to all of your Book House, Inc. firm and standing orders.

...when
you need
information
about
your order
RIGHT NOW!

**the
BOOK
HOUSE** INC.

Since 1962

Phone: (800) 248-1146

Fax: (800) 858-9716

e-mail: bhinfo@thebookhouse.com

Jobbers serving libraries with any book in print.

Don't Your Students Deserve the Best?

CLIO Notes Makes Studying History Easier

ABC-CLIO, your publisher of authoritative and relevant reference resources, is launching a new way to help students study history—

CLIO Notes. This enhancement to our preeminent database, *America: History and Life* helps students study the 22 key historical periods taught in American history courses.

CLIO Notes provides:

CONCISE OVERVIEWS
of each historical period

DETAILED CHRONOLOGIES
placing major events and
issues in context

TOPIC SUGGESTIONS
for papers and discussions

EASY-TO-USE
GUIDED SEARCHING
of *America: History and Life*

You and your students deserve
America: History and Life,
now with **CLIO Notes**.

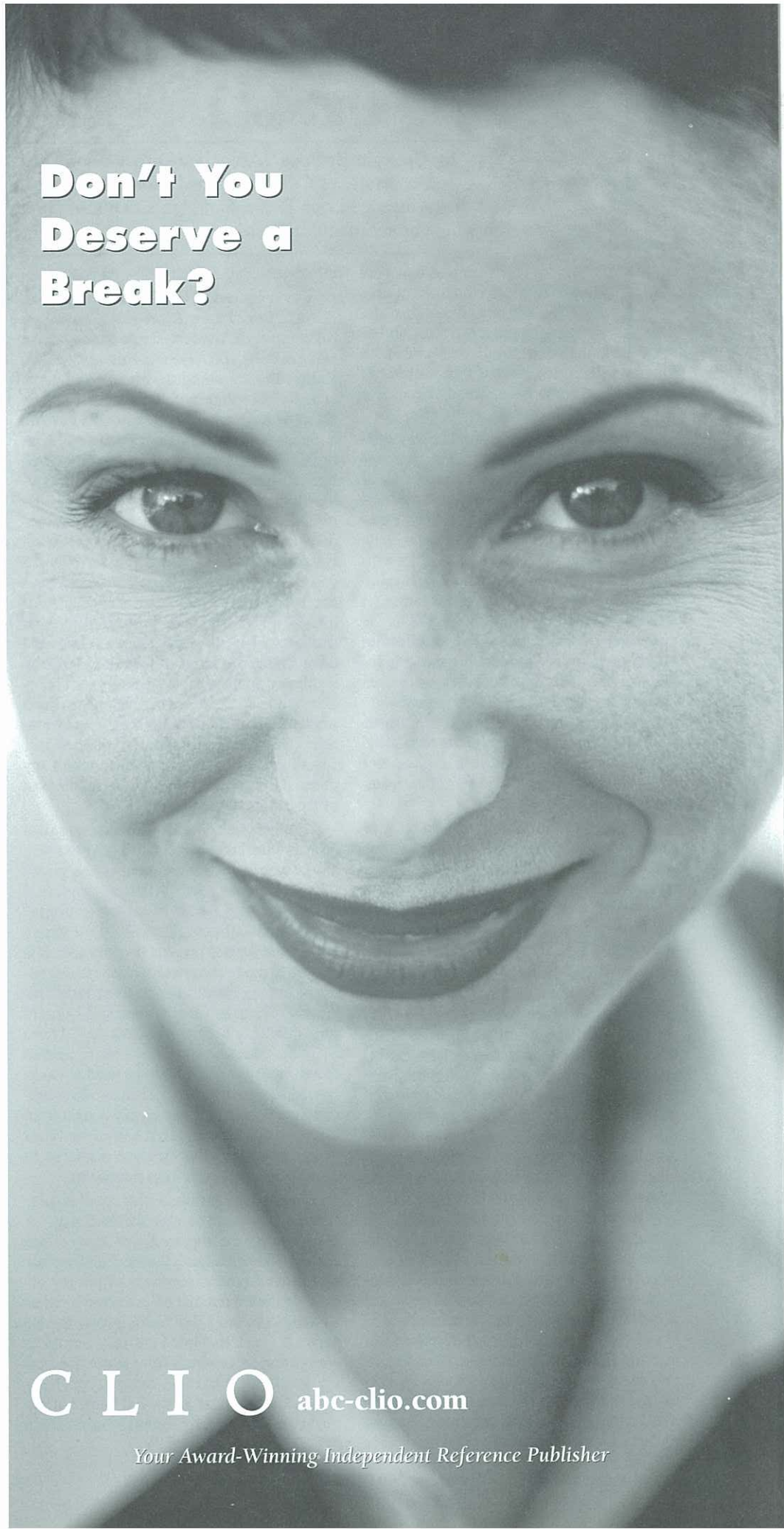
Call 800-368-6868 ext. 180 or 359
or email sales@abc-clio.com for a
30-day preview of *America:
History and Life* and **CLIO Notes**

**Come by Booth #432
at the ACRL Conference**



130 Cremona Drive, P.O. Box 1911
Santa Barbara, CA 93116-1911

Don't You Deserve a Break?



CLIO abc-clio.com

Your Award-Winning Independent Reference Publisher

An integral piece
of your information
collection...

e-journals

full text
databases

print
subscriptions

books

now available
from EBSCO.

EBSCO Book Services makes book procurement easy.

The service provides a familiar Web interface for ordering millions of titles, as well as sophisticated administrative features for tracking and managing book purchases.

Users benefit from:

- Competitive pricing on all titles
- Flexible purchase options that allow payment by credit or corporate purchasing card or invoice
- Invoicing and reporting by user, department or organization
- A secure server for all transactions
- An interface that permits end-user customization
- Back-ordering capabilities for books not currently available
- Delivery within 24-48 hours for most locations in the United States.

**EBSCO Information Services . . . bringing
together the pieces of your information collection.**

For more
information,
visit us online at
www.ebsco.com.

EBSCO
INFORMATION SERVICES

GOBI The New Generation!

GOBI is a complete online Web-based support system for library acquisitions, collection management, and cataloging.

Searching, selecting, ordering and reporting, these improved core functions, and new ones like peer comparison and profile management, all will set the standard for academic libraries.

To learn more about GOBI, visit us at www.ybp.com or call (800) 258-3774.

**Setting
the
standard!**



Headquarters
YBP Library Services
A Baker & Taylor Company
Contoocook, New Hampshire
USA

U.K. Office
lindsayandhowes
Godalming, Surrey
England

DISCOVER

New AIP Services

Designed Exclusively for Libraries



**Ask us
about consortia
licensing!**

Access a Vastly Greater Number of Articles from AIP Online Journals

The American Institute of Physics has expanded electronic access to our large body of scientific literature — more than doubling the number of articles previously available online. We've created six additional years of digital archives for all of AIP's core journals, extending our online archive back to 1991.

This initiative adds nearly 50,000 articles to AIP's Online Journal Publishing Service platform. Institutional customers have the option to subscribe to the expanded archive of each journal for an additional \$50. For *The Journal of Chemical Physics* and *Journal of Applied Physics*, the additional charge is \$75.

AIP & APS Launch Online Journal Statistics Gateway

In February 2001, AIP and the American Physical Society launched the Online Journal Statistics Gateway, a Web-based service for library administrators. Librarians at institutions registered for online journal access may use the service at their convenience to view usage statistics reports for the AIP and APS online journals to which they subscribe.

Statistics for all of 2000 are available, and 2001 statistics will become available month by month. In the near future we will incorporate statistics back to January 1999, along with other planned improvements. Reports for each journal include the number of downloads of: full text articles, tables of contents, abstracts, and journal home pages. The reports will also provide the number of individual searches performed.

Virtual Journals Offer You Focused Online Article Collections

The **Virtual Journal of Biological Physics Research** and **Virtual Journal of Nanoscale Science and Technology** are freely accessible online sites that provide quick access to the latest articles in these dynamic fields. The growing list of more than 45 participating journals includes *Science*, *Physical Review*, *Physical Review Letters*, *Reviews of Modern Physics*, *Journal of Applied Physics*, *Applied Physics Letters*, *The Journal of Chemical Physics*, *Medical Physics*, and *Journal of Vacuum Science and Technology*.

Tables of contents show the source journal of every article and connect users to freely available abstracts. If you subscribe to one of the source journals, your patrons can link seamlessly to the full text. E-mail alerts are also available. Be sure to add these convenient sites to your list of online resources. (See www.vjnano.org/ and www.vjbio.org/)

**For more information, call us at 516-576-2411
or e-mail mktg@aip.org.**

**AMERICAN
INSTITUTE
OF PHYSICS**

2 Huntington Quadrangle • Melville, NY 11747

When you call to place an order,
Ellen promises
service with a smile.
(Even if you can't see it.)



**WE MAKE ORDERING CONVENIENT BY
GIVING YOU OPTIONS. ORDER BY PHONE,
FAX, MAIL, OR OVER THE INTERNET.**

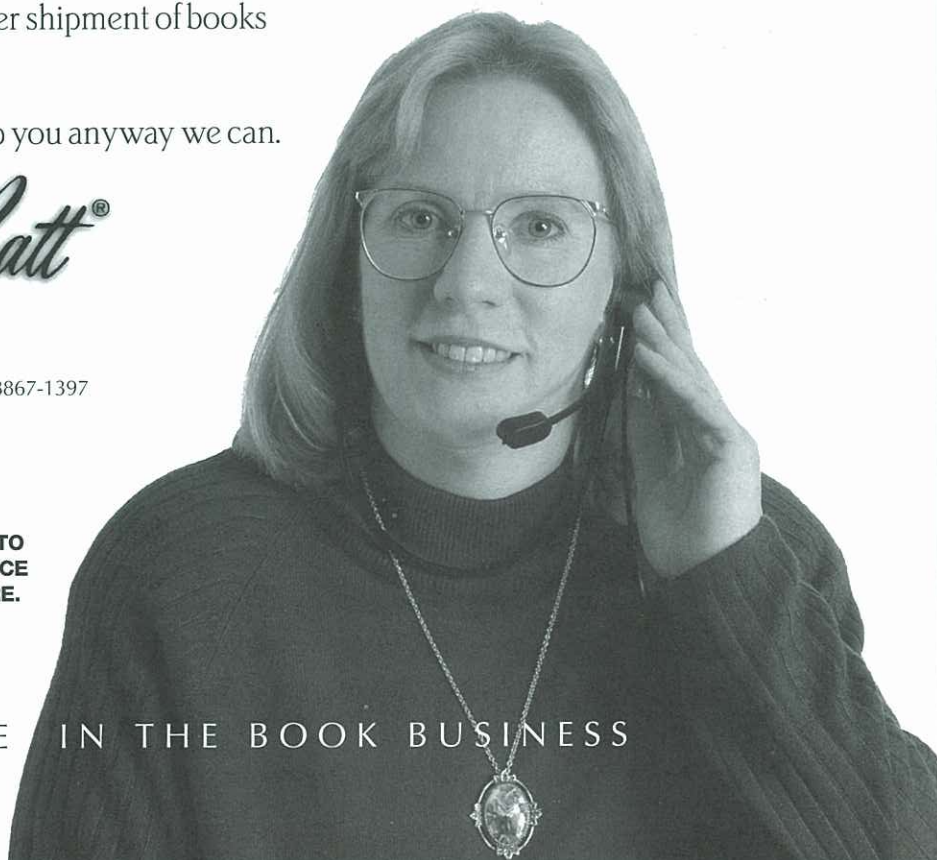
Ellen has been helping our customers place their orders for over 10 years. She even knows many of them just by the sound of their voices. Like the rest of us at Emery-Pratt, she enjoys getting to know customers and helping them anyway she can. She answers questions about new books, helps them locate hard-to-find titles, and writes up every order to the customer's exact specifications. And once, when a long-time customer from Virginia jokingly asked Ellen to send her some Michigan snow, Ellen put paper shreds in an envelope marked "snow seeds" and dropped them in her shipment of books (no extra charge).

Call us today. We'll help you anyway we can.

Emery-Pratt®

Book Distributors since 1873
1966 W. Main St., Owosso, MI 48867-1397
Phone (toll-free) 1 800 762-5683
Fax (toll-free) 1 800 523-6379
E-mail: mail@emery-pratt.com
Internet: www.emery-pratt.com

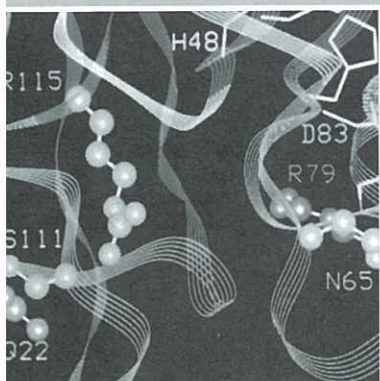
**VISIT OUR NEW WEBSITE TO
SEARCH FOR BOOKS, PLACE
ORDERS, AND MUCH MORE.**



THE NICEST PEOPLE IN THE BOOK BUSINESS

Resources For Libraries

Rittenhouse regularly stocks titles from more than 300 medical and health sciences publishers. Our position in the health sciences publishing industry allows us to provide the latest products and to offer you competitive pricing. Seasonal specials and pre-publication pricing on selected titles are just two ways that we work to strengthen your buying power.



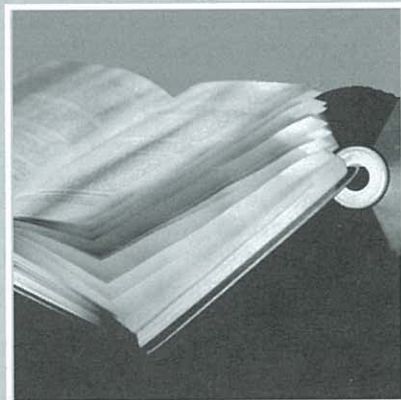
Electronic Services

www.rittenhouse.com Our site provides access to our full inventory database plus special sales information, links to related web sites, and email. Place orders 24/7!

OCLC® and Marcive® Seamless automated bibliographic control and support. PromptCat® from OCLC and bibliographic records from Marcive are all available with no added costs from Rittenhouse.

Rittenhouse Standard Services

- Approval plan, notification slip and standing order services in addition to standard firm orders.
- Shipping, order processing and consolidation to meet customer needs.
- Complimentary Brandon/Hill Medical, Nursing, and Allied Health reprints and monthly update service.
- OCLC PromptCat® and Marcive® card and bibliographic services.
- The Rittenhouse Quarterly Report features subject listings of recently published and forthcoming titles, special offers and discounts, and selected title highlights.
- Annual cost analyses and regular reporting on the health sciences industry and account status.
- Web access to Rittenhouse's full database and on-line ordering from our warehouse stock of more than 50,000 titles.
- Free shipping on non-rush orders via UPS ground service within the continental U.S.



www.rittenhouse.com

RITTENHOUSE

distributing information for the 21st century

511 Feheley Drive, King of Prussia, PA 19406 • Phone: 1.800.345.6425 • Fax: 1.800.223.7488 • On-Line: 1.800.372.2665
Web: www.rittenhouse.com • Email: customer.service@rittenhouse.com

Time to Stop Talking About eBooks

On January 1, 2001,
ABC-CLIO's acclaimed
reference titles began appearing
both in print and as eBooks
available 24/7 on the web.
Take your pick. Or buy both
and save. First title off the
electronic press: *Encyclopedia of
the American Civil War*.



ABC-CLIO: authoritative,
relevant, and easy to use
reference — in any format.

For hands-on eBook playtime
e-mail: sales@abc-clio.com
call: 1-800-368-6868
or come by Booth #432
at the ACRL Conference



130 Cremona Drive, P.O. Box 1911
Santa Barbara, CA 93116-1911

and Start Using Them



CLIO abc-clio.com

Your Award-Winning Independent Reference Publisher

N O W A V A I L A B L E !

"This is the most valuable reference tool to have 'come down the pike' in ages."

-Robert Saladini,
Music Division,
Library of Congress

"The New Grove II is the monumental reference tool for twenty-first century musicians and music lovers. It is a fundamental tool for the education of the next generation of performers and composers."

-Joseph W. Polisi,
President,
The Juilliard School

"I honestly cannot imagine accomplishing any kind of musical research without its definitive information on all aspects of musical art."

-Gary Graffman, President and Director,
The Curtis Institute of Music

The New Grove Dictionary of Music and Musicians

second edition

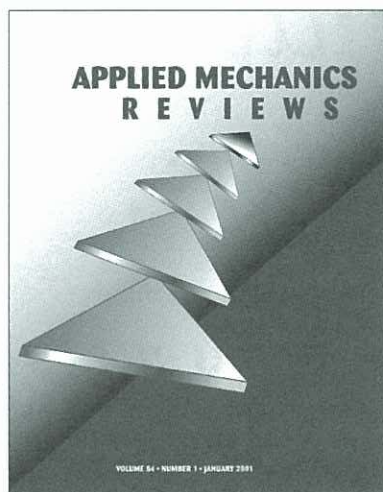
29,000 articles. Over 20,000 biographies. Over 10,000 cross-references. Over 5,000 illustrations. Over 6,000 of the world's leading scholars. 29 clothbound volumes. Available in print and online. Chronicles the globalization of our times with its enhanced and more consistent coverage of non-Western musical traditions. Explores the impact and influence of changing sociopolitical contexts on music. The world's premier authority on all aspects of music.

www.grovemusic.com

Call your Grove Representative at 800.221.2123 ext. 203 NOW!

Published for over 50 years

Applied Mechanics Reviews



Editor: Arthur W. Leissa
Ohio State University

Journal Abstracts Now Online

- Over 1600 abstracts added to the online database monthly
- Electronic search capability of abstracts from more than 475 international journals – updated monthly
- Search the full archive of bibliographic citations dating back to 1989
- All abstracts classified by research area with extensive cross-indexing
- Authors' complete addresses are included
- Publisher information for all journals is provided

What's new in 2001

- Journal is now bi-monthly
- Double the number of review articles, book reviews and book notes
- New cover design

THE AMR TRADITION...

- Review articles on myriad topics within the engineering sciences, including heat transfer, fluid mechanics, solid mechanics, dynamics and vibrations, bioengineering, earth sciences, automation and control, and more
- Invited retrospective articles by experts
- Book reviews and notes on newly published books within the engineering sciences by US and international publishers

ISSN: 0003-6900

subscribe now!

One year AMR subscription
ISSN: 0003-6900
Domestic: \$684
International Air Service: \$813

Request an evaluation copy!

Website: www.asme.org/pubs/amr

Phone:

U.S. and Canada: 800-843-2763

Mexico: 95-800-843-2763

Outside No. America: 973-882-1167

Fax: 973-882-1717

Email: infocentral@asme.org

Mail: ASME, 22 Law Drive, Box 2900,
Fairfield, NJ 07007-2900

ACS WEB EDITIONS: A Library Of Scientific Information At Your Fingertips.

ACS WEB EDITION FEATURES

ARTICLES ASAPSM

(As Soon As Publishable)

ACS Web Edition subscribers can instantly access fully accepted articles within 24 to 48 hours of initial author approval—in both HTML and PDF full-text formats. *



Library Link

Find the latest library news, ACS institutional licenses and prices, the ACS Interlibrary Loan policy, links to customer service, back issues of the informative and lively *Library Letter* newsletter at <http://pubs.acs.org/liblink>. *

Web Usage Reports

ACS will provide institutional subscribers with quarterly reports via e-mail of how often and which Web Editions are being accessed. *

ASAP Alerts

ACS PUBLICATIONS' free e-mail alerting service forwards notice of new articles posted to ACS Web Editions on a daily or weekly basis. *

ACS Publications Electronic Submission and Review

Manuscripts are submitted and peer-reviewed electronically to provide you with fast, efficient publications. *

CAS Linking

Connect from ACS article references directly to the relevant Chemical Abstracts Services (CAS) record. *

HTML and PDF Formats

Choice of HTML and/or PDF formats. *

NEW IN 2001!

Cross Journal Searching and Abstracts

Subscribers to at least one ACS Web Edition will be able to search and view abstracts across all titles. You will be able to search full-text, abstracts, bibliographic information and view abstracts from every ACS Web Edition. *

CLICK  HERE!

**FOR MORE SPECIFIC INFORMATION ON A
PARTICULAR ACS WEB EDITION, PLEASE GO TO
THE JOURNAL'S URL BELOW:**

Accounts of Chemical Research

<http://pubs.acs.org/acr>

Analytical Chemistry <http://pubs.acs.org/ac>

Biochemistry <http://pubs.acs.org/Biochemistry>

Bioconjugate Chemistry <http://pubs.acs.org/BC>

Biomacromolecules <http://pubs.acs.org/biomac>

Biotechnology Progress – Copublished with AIChE
<http://pubs.acs.org/bp>

Chemical Innovation <http://pubs.acs.org/ci>

Chemical Research in Toxicology
<http://pubs.acs.org/CRT>

Chemical Reviews <http://pubs.acs.org/CR>

Chemistry of Materials <http://pubs.acs.org/cm>

Crystal Growth & Design <http://pubs.acs.org/crystal>

Energy & Fuels <http://pubs.acs.org/EF>

Environmental Science & Technology
<http://pubs.acs.org/est>

Industrial & Engineering Chemistry Research
<http://pubs.acs.org/IECR>

Inorganic Chemistry <http://pubs.acs.org/IC>

Journal of Agricultural and Food Chemistry
<http://pubs.acs.org/JAFC>

Journal of the American Chemical Society
<http://pubs.acs.org/JACS>

Journal of Chemical & Engineering Data
<http://pubs.acs.org/jced>

**Journal of Chemical Information and
Computer Sciences** <http://pubs.acs.org/JCICS>

Journal of Combinatorial Chemistry
<http://pubs.acs.org/JCC>

Journal of Medicinal Chemistry
<http://pubs.acs.org/JMC>

**Journal of Natural Products –
Copublished with ASP** <http://pubs.acs.org/JNP>

The Journal of Organic Chemistry
<http://pubs.acs.org/joc>

The Journal of Physical Chemistry A (Molecules)
<http://pubs.acs.org/JPCA>

The Journal of Physical Chemistry B (Materials)
<http://pubs.acs.org/JPCB>

Langmuir <http://pubs.acs.org/langmuir>

Macromolecules <http://pubs.acs.org/Macromolecules>

Modern Drug Discovery <http://pubs.acs.org/mdd>

Nano Letters <http://pubs.acs.org/NanoLett>

Organic Letters <http://pubs.acs.org/OrgLett>

**Organic Process Research & Development –
Copublished with RSC** <http://pubs.acs.org/OPRD>

Organometallics <http://pubs.acs.org/Organometallics>

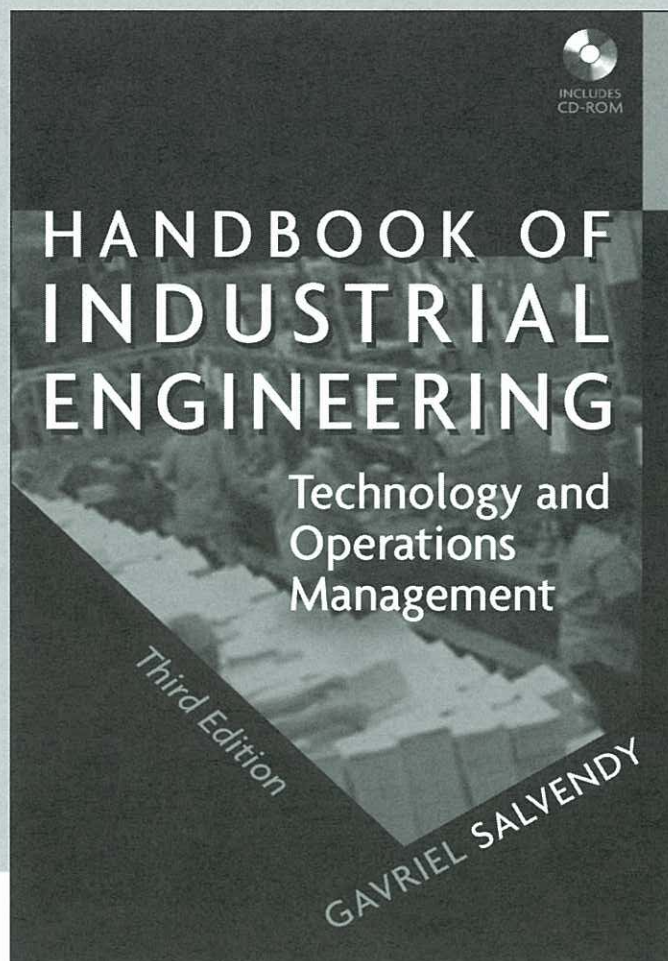
Today's Chemist At Work <http://pubs.acs.org/tcaw>

C&EN Online (<http://pubs.acs.org/cen>) is available FREE only to ACS members as a benefit of membership. Free access to C&EN's current cover story, top story, hot articles, and employment features are available for all to view at all times.

ACS  PUBLICATIONS
HIGH QUALITY. HIGH IMPACT.

<http://pubs.acs.org>

A new edition of the #1 industrial engineering handbook



Revised, expanded, and completely up-to-date, the *Third Edition* of this bestselling handbook offers unrivaled coverage of the broad spectrum of concepts and applications that are critical to the success of today's industrial engineer.

Containing the contributions of 176 accomplished professionals with diverse training and professional affiliations from around the world, the new edition covers the latest developments in key areas such as technology; performance improvement management; management, planning, design, and control; and decision-making methods.

Special features include:

- Fresh material on project management
- More in-depth treatment of supply-chain management and logistics
- Nine new chapters on service systems
- More than 1,000 valuable figures and tables
- Over 4,000 references for further information
- And much more

0-471-33057-4 • Cloth • 2,500 pp. • June 2001

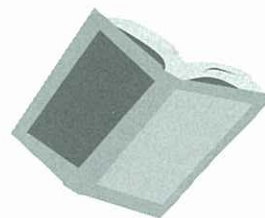
SPECIAL PRE-PUB OFFER: \$225.00 prior to 8/31/01—\$250.00 thereafter

Available through your vendor.





On-Line Ordering
Rush Service
Firm Orders
Standing Orders



1-207-774-0331 • Fax: 1-800-214-3895 • 1-800-937-0331

ebc.com

KluwerOnline



Plenum Titles Now Online! Over 600 Titles Available!

FEATURES:

- Access by IP numbers: no IDs or passwords required
- Powerful Boolean search capabilities
- Cross-Ref: Article citations electronically linked to referenced material
- Access directly through Kluwer, or your regular subscription agent
- No bundling requirements: Take electronic access to only the journals you want
- Single-site, Multi-site, Global, or Consortial licenses available

CONTENT:

- Kluwer's Subject Areas cover:
 - Agricultural, Biological and Environmental Sciences
 - Business and Economics
 - Computer Science and Electrical Engineering
 - Engineering
 - Humanities and Social Sciences
 - Medicine
 - Natural Sciences
- Over 600 journals currently available online
- Over 40 Chapman and Hall titles, 50 Kluwer Law International titles and 160 Plenum titles



<http://www.kluweronline.nl>

Over 600 Titles!

**Plenum and
Kluwer Law
included!**

Americas

Kluwer Academic Publishers
101 Philip Drive
Assinipi Park
Norwell, MA 02061A

Tel: (781) 681-0501
Fax: (781) 871-6528
email: adam.chesler@wkap.com

Europe, Asia, Africa, and Australia

Kluwer Academic Publishers
Spuiboulevard 50
3311 GR Dordrecht
The Netherlands
email: kluweronline@wkap.nl

Kluwer academic publishers

MIDWEST LIBRARY SERVICE

from Gutenberg to McLuhan,
Galileo to galaxies—
We cover a universe of books.

PROMPTLY

From major new titles to the obscure "black hole,"
we waste no time.

ACCURATELY

From invoices to status reports, we get it right.

COMPLETELY

From first shipment to completion,
we offer maximum fulfillment.

COMPETITIVELY

From trade discounts to short, we give you your money's worth.



These four pillars form the foundation of Midwest's many years of service to libraries. Depend on us as your source for U.S. and Canadian books. Save valuable time, effort, and expense by relying on our:

- Expertise in automation services
- Exacting customer service
- Commitment to excellence
- Goal of maximum fulfillment

Call on us for ■ Firm Orders ■ Standing Orders
■ Approval Programs ■ Technical Support Services



A Complete Library Service

Midwest Library Service

11443 St. Charles Rock Road
Bridgeton, Missouri 63044-2789 ■ USA
800-325-8833 ■ 314-739-3100
FAX 800-962-1009